

COATED METALS GROUP



Woodgrain Print SMP Finishes

Cool coatings with premium heat-reflective technology, natural woodgrain print overlay, and a tactile textured finish from Dura Coat. Dura Coat XT40S™ Siliconized Polyester (SMP) Pre-Finished Steel Flat Sheets & Coil.



Dark Walnut



Chestnut



White Oak



Driftwood Gray

Product Overview:

CMG's new Woodgrain Print Pre-Finished Steel is a premium product line designed to bring the timeless beauty of wood together with the unmatched durability and low maintenance of steel. Available in four standard finishes, our woodgrain steel offers a high-performance, cost-effective solution for architects, builders, and designers seeking a natural look with superior longevity.

Form and Function:

Our woodgrain finishes replicate the authentic appearance of natural wood, offering a rich, textured look that enhances any architectural design. Unlike traditional wood, CMG's pre-finished steel requires no staining, sealing, or regular maintenance, making it a practical choice for exterior cladding, roofing, and other applications where aesthetics and performance are paramount.

Durable Coatings:

At the core of our woodgrain steel's durability is the XT40S paint system, a cutting-edge finish that combines vivid, fade-resistant colors with exceptional protection against the elements. This advanced paint system resists UV radiation, moisture, and temperature changes, ensuring the finish retains its vibrancy and integrity over time.

Added Protection:

To further enhance longevity, each CMG's woodgrain steel is coated with a clear acrylic layer, providing an extra shield against scratches, wear, and environmental damage. This additional protection helps maintain the woodgrain's appearance, ensuring a pristine look even in the most demanding conditions.

Colors represented on this electronic chart may not exactly match actual material. All colors should be verified using actual metal samples. Mismatch of electronic representations and actual material shall not be accepted as cause for rejection. Many finishes are production batch-specific and may result in slight variations in visual match. Do not mix or use materials purchased from separate sales orders on individual projects. Visual variation between separate order batches used on individual projects shall not constitute cause for rejection or claim.



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PAINT FINISH	SUBSTRATE	WIDTH	SRI	REFLECT	EMISS
Chestnut	24ga	48"	15	17%	0.90
Dark Walnut	24ga	48"	11	14%	0.91
Driftwood Gray	24ga	48"	21	21%	0.92
White Oak	24ga	48"	33	32%	0.88

CERNAMEL XT40S SMP:

Ceramel™ XT-40S is our leading silicone modified polyester (SMP) which provides an outstanding level of longterm exterior performance for building product applications. The XT-40S system is formulated with a proprietary super durable polyester resin which provides excellent resistance to chalking, fading and environmental weathering. The XT-40S system uses only the highest quality exterior grade and ceramic Pigmentation to insure exceptional color and gloss retention and resistance to long term high U.V. radiation. The long-term exterior weathering performance makes XT-40S coatings your ideal choice for use on all building components, especially roof and wall panels, soffit, fascia, etc. for commercial, residential, and agricultural applications. The improved coating hardness and abrasion resistance make it a perfect choice for metal roof tile and shingle applications.



Tip: Always consult your CMG Sales Representative when deciding between different finish options for your project



More: CMG has many more documents and informational tools available on our website. If you can't find what you're looking for, give us a call!

www.cmgmetals.com

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